The new post 2020 CAP proposal is already on the table. Innovation in agriculture is an essential driver to be more competitive in a globalised market and to be able to produce “more with less”, but are our decision-makers ready? Are decisions made on the basis of evidence and science? Does society understand the need for innovation in agriculture? How does communication influence this debate? Come next September 25th to discuss these questions!

**Working language:** Spanish and English

**Registration deadline:** Friday 21th September. Send to (pilar.ayuso@europarl.europa.eu) name, surname, ID, date of birth and indicate if you need a badge to enter the European Parliament.

**Programme - Speakers:**

<table>
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| 15.30 - 16.00 | **Opening:**  
Ms. Pilar Ayuso, Member of the European Parliament with EPP  
Introduction by the Moderator:  
Ms. Marie Cecile Damave, Head of Innovation and Markets in the French Think Tank AgriDees,  
“Innovation in agriculture - a farmer perspective“:  
Ms. Iris Bouwers, Vice-President of CEJA – the European Council of Young Farmers |
| 16.00 – 16.35 | **Case study sessions on agricultural innovation in the context of regulatory developments:**  
"What next after the ECJ ruling on mutagenesis"  
Mr. Piet van der Meer, Ghent University / Free University of Brussels.  
- Mr. Paolo De Castro, MEP S&D |
| 16.35 – 17.10 | "Transparency and risk assessment in the food chain"  
Observations on the EC proposal, Mr. Javier Valle, Copa-Cogeca.  
- Ms. Angelique Delahaye, MEP EPP - TBC  
- Ms. Pilar Ayuso, MEP EPP |
| 17.10 – 17.20 | **Q&A** |
| 17.20 – 17.35 | **Closing presentation:**  
Communication of agricultural innovation: between fake news and reality.  
Mr. José Miguel Mulet, Associate Professor of Biotechnology, Polytechnic University of Valencia |
| 17.35 – 17.45 | **Moderator closing conclusion.** |